

Report To:	Council
From:	Doug Sampano, Commissioner, Community Services
Date:	November 4, 2024
Report No:	COMS-012-24
Subject:	Re-naming of Community Park Baseball Diamonds
Recommendation:	THAT COMS-012-24 Re-naming of Community Park Baseball Diamonds, be received for information.

EXECUTIVE SUMMARY

- A Notice of Motion was approved by Council at the March 4, 2024 meeting that directed staff to proceed with the process of re-naming a municipal facility as outlined in Policy 69: Naming and Renaming Municipal Facilities.
- The proposed re-naming involves the two Baseball Diamonds at the Milton Community Park whereby Diamond #1 would be re-named the "Pete McMullen Diamond" and Diamond #2 re-named the "Glenn Turner Diamond".
- Both individuals have been inducted into the Milton Sports Hall of Fame for their contributions as "Builders" of baseball in the community.
- A public and stakeholder feedback process was completed as required in Policy 69. The majority of respondents to the survey indicated their support to re-name both diamonds as proposed by the Notice of Motion.
- Identifying the financial impact of the proposed change is also a requirement of Policy 69. Staff estimate a cost of \$4,000 to replace the applicable wayfinding signage at the diamonds and throughout the Community Park which can be accommodated within the 2024 operating budget.

REPORT

Background

On March 4, 2024, Milton Council approved a Notice of Motion to consider changing the names of the two Baseball Diamonds at the Milton Community Park and to proceed in accordance with the process outlined in Policy 69: Naming and Re-Naming Municipal Facilities (included as Schedule A to this report).

The Milton Community Park Baseball Diamonds, currently named Diamond #1 and Diamond #2, were opened in 2012 and are well utilized by a number of community groups.



Background

The park also offers a number of other outdoor sports amenities that are named similar to the current diamonds (Beach Volleyball Court #1, Soccer Field #1 etc.).

The Notice of Motion recommended that Diamond #1 be considered for a name change to "Pete McMullen Diamond" and Diamond #2 be considered for a name change to "Glenn Turner Diamond".

Late Miltonian, Hugh "Pete" McMullen, helped to pioneer the development of minor baseball in Milton, served as the President of the Ontario Baseball Association and also served as President of the Halton County Baseball Association. McMullen will be inducted as a Builder into the Milton Sports Hall of Fame this November as part of the 2024 Class.

Glenn Turner, a life-long Miltonian, has dedicated his life to the sport of baseball. He coached Milton's juvenile and junior-level teams for 15 years, leading them to a couple of provincial championships. As the general manager of the Milton Red Sox, he led them to four Ontario Baseball Association championships. Turner also served as an advisor to the Town during the creation of baseball diamonds at Milton Community Park. He was inducted into the Milton Sports Hall of Fame in 2022 as a Builder.

Baseball Diamonds are considered a Minor Facility within Policy 69 and require that the following steps be enacted by staff as part of the re-naming process once a Notice of Motion has been approved by Council:

- Prepare a financial impact of the name change;
- Seek input from applicable Milton based historical groups (i.e. Milton Historical Society);
- Coordinate a public consultation process whereby user groups, residents, ratepayers and the general public are provided an opportunity to submit feedback on the proposed re-naming;
- Prepare a report to Council that includes the proposed name, rationale, financial impact and summary of public comments.

Discussion

In accordance with Policy 69: Naming and Re-Naming Municipal Facilities, a public consultation exercise was made available to the public from June 19, 2024 until July 12, 2024. The feedback opportunity was hosted and promoted on the Town's Let's Talk Milton platform. Additionally, the following historical and stakeholder groups were sent letters notifying them of the proposed name change and where they could provide their comments if they felt inclined to participate:

- Milton Historical Society
- Milton Sports Hall of Fame
- Milton Minor Baseball Association



Discussion

The detailed results of the public consultation are included in Schedule B to this report and letters received by the Town from various groups or individuals related to the matter can be found in Schedule C to this report. Some overall highlights to share from the results include:

- 388 responses were submitted to the survey question on re-naming Diamond #1 after Pete McMullen
 - 63% were in support
 - o 20% were unsure
 - 17% were not in support
- 419 responses were submitted to the survey question on re-naming Diamond #2 after Glenn Turner
 - o 96% were in support
 - o 2% were unsure
 - 2% were not in support

Historically, the Town of Milton has not used the practice of naming park or indoor facility amenities (baseball diamonds, gymnasiums etc.) after individuals other than through paid sponsorship agreements (i.e. Robert Bateman Studio). Since naming park amenities after individuals is outside of the regular practice for Town staff, the following motion has been included in this report for Council's consideration, should Council wish to approve this re-naming:

THAT Council approves the following:

THAT Milton Community Park Diamond #1 be named "Pete McMullen Diamond" and THAT Milton Community Park Diamond #2 be named "Glenn Turner Diamond," and THAT staff be directed to replace all applicable signage in the Community Park and notify all applicable groups who utilize the diamonds.

Financial Impact

If a decision is made to change the names of the two diamonds, the costs of the wayfinding signage replacement in the park is estimated to be \$4,000. This amount can be managed within the overall operating budget for 2024.

Respectfully submitted,

Steve Palmer Director, Recreation and Culture

For questions, please contact: Steve Palmer

Phone: Ext. 2581



Attachments

Schedule A - Policy 69: Naming and Re-naming Municipal Facilities

Schedule B - Survey Response Report

Schedule C - Letters of Support

Approved by CAO Andrew M. Siltala Chief Administrative Officer

Recognition of Traditional Lands

The Town of Milton resides on the Treaty Lands and Territory of the Mississaugas of the Credit First Nation. We also recognize the traditional territory of the Huron-Wendat and Haudenosaunee people. The Town of Milton shares this land and the responsibility for the water, food and resources. We stand as allies with the First Nations as stewards of these lands.

No. 069: NAMING/RENAMING - Town owned Facilities	
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Reference: Staff Report COMS-89-00; October 25, 2000 SMT January 14, 2004 - Engineering Services will name the SWM ponds in consultation with this policy Revised Staff Report COMS-29-04; Council July 26, 2004 Revised Staff Report COMS-11-05; CSSCC Feb. 15, 2005 Revised Staff Report COMS-013-17: Council August 28, 2017

1.0 POLICY STATEMENT

The naming of municipal facilities provides identification and is important for public awareness, promotion and fostering community pride. The need for a facility name arises due to the opening of a new facility, re-opening a facility following a refurbishment or upon public request.

2.0 SCOPE OF POLICY

This policy applies to non-commercial naming and re-naming of facilities owned by the Town of Milton.

3.0 POLICY PURPOSE

The purpose of this policy is to create a clearly defined environment for naming new facilities and renaming facilities. The policy is designed to serve the best interests of the community while also ensuring the Town of Milton brand is protected.

4.0 **DEFINITIONS**

Facility: refers to municipally owned buildings, parks, trails and woodlots as well as components within buildings and elements within parks.

Major Facility: a facility that is intended to serve the entire community. This includes sport, recreation and cultural buildings, district and community parks and town-wide trails.

Minor Facility: a facility, trail or woodlot that serves the community at a neighbourhood level, or is a component within a building or an element within a park.

5.0 POLICY APPLICATION

This policy applies to the naming and re-naming of facilities owned by the Town of Milton with the exception of naming rights approved by Council associated with sponsorship. A separate policy exists for sponsorship situations.

6.0 NAMING ELIGIBILITY

Facilities that may be named include:

- Buildings
- Parks
- Seasonal structures (e.g. seasonal indoor turf)
- Trails
- Woodlots
- Building components (arenas, atriums, auditoriums, box office / customer service areas, gymnasiums, halls, lobby space, pools, rooms, studios, tracks)
- Park Elements [amphitheaters', decorative fountains, gardens, natural features, recreational spaces (permitted for exclusive use during specific times), squares, playgrounds, structures)]

7.0 RECOMMENDING A NAME

The Town of Milton maintains a Name Bank which allows the public to suggest names for the Town's consideration for naming streets and municipal facilities. Suggestions to use specific names for specific facilities are welcomed through the submission process to the Name Bank.

Members of the public are invited to submit names for consideration to the Name Bank. Names can be proposed by individuals, organizations, elected officials and staff.

As needed, staff will conduct community consultation with the general public and contact the following organizations to encourage suggestions to the Name Bank for facilities.

- Arts Milton
- Milton Historical Society
- Nasagiweya Historical Society
- Milton Public Library
- Service Clubs operating in Milton

In addition, staff may contact the following advisory committees of Council to submit suggestions.

- Community Services Advisory Committee
- Heritage Milton

Submissions will be reviewed based on the naming principles noted in this policy. The Town does not guarantee that submitted names will be used. The Town reserves the right to alter or change any proposed name that is submitted to the Name Bank. The Town does not guarantee that the name of the individual or organization who provides a suggested name will be stored in the Name Bank.

8.0 NAMING PRINCIPLES

8.1 Facility Name Categories

While all names submitted to the Name Bank will be considered, preference, in no particular order will be given to submissions that align with one or more of the following categories:

- a) Recognizes local history or significance relative to the Town of Milton and/or Halton Region
 - Examples: families, events, land use (agricultural, mill), cultural landscape (aboriginal, pioneer, ethnic diversity)
- b) Conveys the geographic location of the facility
 - Examples: name of the major street upon which the property fronts, neighbourhood name, planning name, Council-approved development area name
- c) Acknowledgement of the following:
 - existing natural feature or landform
 - ecological relationship
 - scenic or tourist value
 - indigenous flora and fauna
 - reflects the service, function, or programming of the site
- d) Supports town commemorative initiatives and celebrations programs
 - Examples: a twin city, millennium event, national event etc.
- 8.2 Criteria for Personal Names
 - Living individuals must approve the use of their name
 - Political figures must be retired from public office

8.3 Restrictions

- a) Names that may be interpreted as an advertisement will be referred for consideration as a sponsorship initiative.
- b) Names will not be considered if they fall into any of the following areas:
 - cause confusion due to duplication, or by sounding similar to existing names
 - are discriminatory in nature
 - suggest political affiliation

9.0 APPROVAL OF NAMES

Community Services will administer any applications or requests as per the principles outlined in this policy and will follow the processes outlined in Schedule A.

Council approval is required to name a major facility.

Community Services will select names for all minor facilities from the Name Bank.

Neighbourhood Parks will be named by their Council approved neighbourhood name.

Council approval is required to re-name a facility.

10.0 POLICY MANAGEMENT

The Commissioner of Community Services manages the policy and processes outlined within the document. Any situation that may be seen as an exception to this policy will be reviewed by the Strategic Management Team.

The Commissioner of Community Services has authority to make minor or modifications to this policy and the procedural schedule.

SCHEDULE A: APPROVAL PROCESS

- 1. Naming a Major Municipal Facility
 - 1.1. The Community Services Department will select a name.
 - 1.2. The proposed name will be circulated to all Town departments for comment.
 - 1.3. Should the selected name not come from the approved Name Bank, staff will seek input from -
 - 1.3.1. Arts Milton, Milton Historical Society, Nasagiweya Historical Society, Milton Public Library (as appropriate).
 - 1.3.2. Staff will seek input from user groups, residents, ratepayers and the general public using appropriate public notices and consultation mechanisms.

- 1.4. Community Services will prepare a report to Council recommending the name of the facility and will include any applicable background for the name selection and, if applicable, a summary of the public comments.
- 1.5. Town Council will approve or decline to approve the selected name.
- 1.6. If the selected name is declined, Community Services staff will re-initiate the process.
- 2. Naming a Minor Municipal Facility
 - 2.1. Community Services will use one of the following options to name minor facilities
 - 2.1.1. Select name from the Name Bank
 - 2.1.2. Select a name reflective of the facility type (example: Meeting Room, Gymnasium)
 - 2.1.3. Select a name including a sequential system to add clarity where there are multiple facilities of the same type (example: Meeting Room 1, Meeting Room 2)
 - 2.2. Neighbourhood Parks will be named by their Council approved neighbourhood name.
- 3. Approval Process for Re-naming a Municipal Facility
 - 3.1. Members of the public, organizations, elected officials or staff may recommend the re-naming of a facility.
 - 3.2. The recommendation is to be made in writing and should include the rationale for requesting a name change.
 - 3.3. The Town Clerk will circulate the request to members of Council.
 - 3.4. Should any member of Council wish to have a facility name change considered, they would request a notice of motion to have the item considered by Council.
 - 3.5. If a notice of motion is not requested following sixty (60) days of circulation, staff will provide a letter to the requestor indicating that the Town is not supportive of a name change at this time.
 - 3.6. Upon receiving direction from Council to consider a facility name change, staff from Community Services will work with Finance staff within Corporate Services to prepare a summary of the financial impact associated with the name change.
 - 3.7. Staff will seek input from the following organizations as appropriate Arts Milton, Milton Historical Society, Nasagiweya Historical Society, Milton Public Library.
 - 3.8. Staff will also seek input from user groups, residents, ratepayers and the general public using appropriate public notices and consultation mechanisms.
 - 3.9. Community Services staff will prepare a report to Council outlining the rationale for the request, the proposed name, the financial impact and a staff recommendation. The report will also include any applicable background and a summary of the public comments.
 - 3.10. Town Council will approve or decline to approve the report.
 - 3.11. If a name change is approved, Community Services staff will work with Corporate Communications to complete all activities associated with the name change.

Milton Community Park Baseball Diamond Renaming Survey

SURVEY RESPONSE REPORT

19 June 2024 - 12 July 2024

PROJECT NAME: Milton Community Park Baseball Diamond Renaming



SURVEY QUESTIONS



Q2 Do you support the idea of renaming the Milton Community Park baseball diamond #1 to honor Peter McMullen?



Optional question (386 response(s), 35 skipped) Question type: Dropdown Question

Q3 If you answered no, why are you not in support of the renaming?

Anonymous 6/21/2024 04:16 PM	Not too many people still living know who Pete McMullen is.
Anonymous 6/21/2024 04:25 PM	I am but not in his name
Anonymous 6/21/2024 04:47 PM	Naming a name can become a problem if anything comes out years later. Look at ryerson or dundas people costing millions of dollars chancing them.
Anonymous 6/21/2024 04:50 PM	Who is he again???
Anonymous 6/21/2024 05:33 PM	I have no idea who he is
Anonymous 6/21/2024 07:17 PM	Do know him
Anonymous 6/21/2024 08:21 PM	I am support of Glen Turner
Anonymous 6/21/2024 09:07 PM	Don't really know him
Anonymous 6/21/2024 10:31 PM	I believe it should go to Glen Turner
Anonymous 6/21/2024 11:00 PM	Because I want it to be named after Glenn
Anonymous 6/22/2024 07:17 AM	Glenn absolutely deserves it.
Anonymous 6/22/2024 10:23 AM	I have never heard his name and I've lived here almost 60 yeare

Anonymous 6/22/2024 11:39 AM	Don't know him
Anonymous 6/22/2024 12:16 PM	I don't know the individuals contributions to the community
Anonymous 6/22/2024 12:21 PM	I do not know who he is and what he has done for the community
Anonymous 6/22/2024 12:55 PM	N/a
Anonymous 6/22/2024 02:49 PM	I think it should remain the name that it is!
Anonymous 6/22/2024 03:24 PM	I don't know anything about him even though I have lived here all my life which is 54 years.
Anonymous 6/22/2024 05:18 PM	Wrigglesworth Field to honour a 40+ year coach of public baseball or Glenn Turner Field who too has dedicated his adult life to coaching kids in Milton for 40+ years
Anonymous 6/22/2024 09:34 PM	N/a
Anonymous 6/23/2024 11:18 AM	I support the naming to Glenn Turner
Anonymous 6/23/2024 03:17 PM	Should honour Glenn Turner
Anonymous 6/23/2024 10:30 PM	I played baseball in Milton for 20 years and never heard of him
Anonymous 6/24/2024 11:28 AM	I support Glenn Turner
Anonymous 6/24/2024 12:12 PM	Naming the diamond after him is a respectful gesture but only respectful to him and those who know him, those in that inner circle.

Miltonians such as myself, who do not know him, need a name where

we don't feel like outsiders at a public space.

Anonymous 6/24/2024 12:13 PM I genuinely don't care what a baseball diamond is called and no funding should go to frivolous things until there's a functional transit system

Anonymous 6/24/2024 12:20 PM

Anonymous 6/24/2024 12:37 PM I think the life long work of Glenn Turner should out weigh the other candidates. I have seen Glenn on the

I think we should move away from naming anything after people, no matter their contribution or dedication. I think history has proven it's not going to stand the test of time and is a waste.

Anonymous 6/24/2024 12:45 PM

Anonymous 6/24/2024 02:48 PM

Anonymous 6/24/2024 03:13 PM

Anonymous 6/24/2024 07:06 PM

Anonymous 6/24/2024 07:12 PM

Anonymous 6/24/2024 07:32 PM

Anonymous 6/24/2024 09:10 PM

Anonymous 6/24/2024 09:40 PM

Anonymous 6/25/2024 07:55 AM

Second party in survey is a better choice in my opinion

I don't think Public Facilities should be named after people

I support naming after Glenn Turner

In general, I think recent history has shown it unwise to keep renaming facilities, streets, etc. after individuals. The City should have a naming Policy that reflects the community's diversity, values, etc.

I think Glenn Turner name would be better

GLENN Turner is more deserving

Hasn't done anything to improve the development of our parks.

Waste of money. In years we will find out this person did something bad and will need to rename again.

Anonymous 6/25/2024 09:08 AM	Na
Anonymous 6/25/2024 01:23 PM	dont know the person
Anonymous 6/25/2024 04:27 PM	Never heard of him
Anonymous 6/25/2024 04:51 PM	While renaming the park is necessary, it is not needed to have 2 white males as the honourees. In spirit of truth and reconciliation, consider renaming one park after a prominent indigenous leader instead
Anonymous 6/25/2024 05:47 PM	Who is he?
Anonymous 6/25/2024 10:01 PM	Change something that has been there for a while may cause inconvience to others that are already get uesd to it. It is just my personal opinion unless the change fixes something that is not wroking or bring a great improvement to the status quo.
Anonymous 6/26/2024 01:38 PM	Don't know person
Anonymous 6/26/2024 01:57 PM	Because it should be named after Glenn Turner
Anonymous 6/26/2024 02:22 PM	Would like to rename with someone else
Anonymous 6/28/2024 10:34 AM	I have never heard his name in the 58 years I have lived in Milton
Anonymous 6/30/2024 01:41 PM	l don't know him
Anonymous 7/03/2024 06:07 AM	Do not know of this person

Anonymous 7/04/2024 06:39 PM	Don't know him
Anonymous 7/04/2024 06:40 PM	Don't know him
Anonymous 7/04/2024 06:41 PM	Not known
Anonymous 7/07/2024 08:31 AM	I'm voting for Glen Turner. All his life devoted to milton baseball.
Anonymous 7/07/2024 09:56 AM	Glen Turner
Anonymous 7/09/2024 10:58 AM	Never heard of this gentlemen in the baseball world

Optional question (55 response(s), 366 skipped) **Question type:** Single Line Question Q4 How familiar are you with Glenn Turner and his contributions to our community?



Question options

Very familiar

Somewhat familiar Not familiar at all

Optional question (417 response(s), 4 skipped) Question type: Dropdown Question Q5 Do you support the idea of renaming the Milton Community Park baseball diamond #2 to honor Glenn Turner?



Q6 If you answered no, why are you not in support of the renaming?

Anonymous 6/21/2024 04:47 PM	Same reason as before you do not 100 percent know a person's history. Etc ryerson or dundas etc. Name changing years later is costly.
Anonymous 6/24/2024 12:12 PM	Naming the diamond after him is a respectful gesture but only respectful to him and those who know him, those in that inner circle. Miltonians such as myself, who do not know him, need a name where we don't feel like outsiders at a public space.
Anonymous 6/24/2024 12:37 PM	I think we should move away from naming anything after people, no matter their contribution or dedication. I think history has proven it's not going to stand the test of time and is a waste.
Anonymous 6/24/2024 12:45 PM	I don't think public facilities should be named after people.
Anonymous 6/24/2024 07:06 PM	For the same reason given for the first name,
Anonymous 6/25/2024 07:55 AM	Waste of money. In years we will find out this person did something bad and will need to rename again.
Anonymous 6/25/2024 04:51 PM	While renaming the park is necessary, it is not needed to have 2 white males as the honourees. In spirit of truth and reconciliation, consider renaming one park after a prominent indigenous leader instead
Anonymous 6/25/2024 10:01 PM	Change something that has been there for a while may cause inconvience to others that are already get uesd to it. It is just my personal opinion unless the change fixes something that is not wroking or bring a great improvement to the status quo.

Optional question (8 response(s), 413 skipped) **Question type:** Single Line Question

COMS-012-24: Schedule C



June 25, 2024

Mr. Steve Palmer Director, Recreation and Culture Town of Milton 150 Mary Street Milton ON L9T 6Z5

RE: Milton Community Park Baseball Diamond Renaming

Dear Mr. Palmer:

Thank-you for your recent correspondence inviting the Milton Sports Hall of Fame to provide feedback for the renaming of Community Park Baseball Diamonds #1 and #2 after Peter McMullen and Glenn Turner respectively.

Glenn Turner is a Milton Sports Hall of Fame inductee in the Class of 2022. Milton Town Council has recently received the Milton Sports Hall of Fame Class of 2024 recommendations, which included Peter McMullen. Accordingly, in addition to being a Milton Walk of Fame inductee, Peter will be joining the list of inductees of the Milton Sports Hall of Fame this November.

As noted in your letter, both of these individuals have made significant contributions to the development of baseball both within the Town of Milton and beyond. The Milton Sports Hall of Fame wholeheartedly endorses the renaming of Community Park Baseball Diamonds #1 and #2 after Peter McMullen and Glenn Turner.

Should you have any questions concerning this matter, please get in touch with us at your earliest convenience.

Sincerely,

mster

Uwe Samstag-Schnock President Milton Sports Hall of Fame

COMS-012-24: Schedule C

MILTON RED SOX SENIOR BASEBALL CLUB



TOWN of MILTON 150 Mary Street, Milton, Ontario L9T 6Z5 Attention: Kristene Scott

(H.C.B.A. 1920)

21114414 111331111

Glenn Turner 650 Childs Drive, Unit #34 MILTON, ON L9T 3N8

Friday March 15th, 2024

Dear Kristene,

I am writing in support of naming T.O.M. facilities after citizens who have made contributions to Milton. Milton Council has voted in favour of proceeding in accordance with Policy 69, Naming and Re-naming Municipal Facilities. I'm sure this will include many assorted facilities.

In this particular instance, I am putting forward Peter McMullen's name for Milton Community Park Diamond #1.

Hugh "Peter" McMullen (1911-1966)

- President of the Milton Baseball Club for decades. 40's – 60's. Installed as a Life Member.

- Joined the HCBA in the 1940's.

- President of the Halton County Baseball Association from 1949 – 1963, who's tenure is unprecedented. Past President for two years. Named a Life Member.

-President of the Ontario Baseball Association for 3 years and a Life Member. No Milton executive has served in all these positions.

- Helped pioneer minor baseball, as president of the Intermediate Red Sox, in the 1950's.

- Professional wrestler.

- Member of the Milton Curling Club, Milton Kinsmen, Royal Canadian

Legion, Lions Club, Rotary Club and the German Canadian Club.

- Managed the Intermediate Hockey Team in 1950. President of the Intermediates 1955 – 1956.

- President of the Milton Junior Hockey Club after serving as Vice President for 2 years.

- Member of the Milton Walk of Fame.

- Inducted as 1 of 10, including 3 Miltonians, as charter members in 1968 into the Halton Hall of Fame.

- Started scouting for the Toronto Maple Leaf baseball club in 1960.

- Started the Milton Owls Softball Club.

Baseball in the County may have died in the 1950's, or at the very least, would have been far worse off without Peter.

Clearly Mr. McMullen has had a major impact in the town of Milton, as well as provincially.

See attached.

rin

Respectfully,

in

Glenn Turner. (905) 878-6477 gtredsox09@outlook.com

c.c. John Challinor