



The Corporation of the Town of Milton

Report To: Council

From: Jill Hogan, Commissioner, Development Services

Date: July 13, 2026

Report No: DS-053-26

Subject: Request for a variance to Sign By-law 120-2017, as amended, by RCC Media Inc. for lands located within the CN Rail right-of-way where it meets the north side of Highway 401 (File SV-002/2026)

Recommendation: **THAT** the request made for relief from the Town of Milton Sign By-law 120-2017, as amended, by RCC Media Inc. to permit an oversized digital billboard sign (V-shaped) within the CN Rail right-of-way where it meets the north side of Highway 401, **BE DENIED** for the reasons set out in Report DS-053-26.

AND THAT staff be directed to review the Town's Sign By-law specifically in relation to digital billboards adjacent to 400-series highways and forward recommendations for Council's consideration in 2027.

EXECUTIVE SUMMARY

A request for relief from the Town of Milton Sign By-law 120-2017, as amended, to permit an oversized digital billboard sign (V-Shaped), which would display third party content within the CN Rail right-of-way where it meets the north side of Highway 401, was received from RCC Media Inc. in May 2026. Staff's review resulted in a recommendation to deny the proposed variance. As a result, the Commissioner of Development Services issued a decision refusing the requested variances (Appendix 2 to this report). The applicant has requested that the matter be referred to Council for a final decision in accordance with the provisions of the By-law.

REPORT

Background

An application has been received from Robert Corridore of RCC Media Inc. for a variance to the Town of Milton Sign By-law 120-2017, as amended, in relation to the establishment of an oversized digital billboard sign (V-Shaped), which would display third party content electronically by way of a series of still images in a programmed loop. The sign is proposed to be located within the CN Rail right-of-way where it meets the north side of Highway 401 within the 401 Industrial / Business Park Secondary Plan Area, and approximately 550 metres from the Regional Road 25 interchange in Milton. See the air photo and simulations attached as Figure 1 for the general location and appearance. Figure 2 illustrates the detailed sign specifications.

In support of the application, the applicant, acting as licensee agent, provided a Minister's Order exempting certain Canadian National Railway lands along the provincial highway network from a specific subsection of the *Public Transportation and Highway Improvement Act*, subject to conditions. See Appendix 1 to this report.

Zoning staff reviewed the proposal and confirmed that the following technical variances to Sign By-law 120-2017 would be required:

1. To permit a maximum sign area per face of 62.43 square metres and a sign length of 14.55 metres for a billboard sign, whereas Section 7.18.3 a) of the Sign By-law only permits a maximum sign area per face of 18.58 square metres and no one dimension can be greater than 7.3 metres;
2. To permit a height of 18.5 metres, whereas Section 7.18.3 b) of the Sign By-law does not permit heights that exceed 8 metres;
3. To permit a billboard sign to be 209 metres away from an Open Space - Stormwater Management (OS-2) Zone, whereas Section 7.18.3 e) of the Sign By-law requires that a billboard not be located any closer than 300 metres to any Open Space Zone, Residential Zone, Retirement Dwelling, Long-Term Care Facility, or any other building containing residential units; and,
4. To permit the following where a billboard is located on a railway corridor:
 - i. the sign to be located where the railway underpasses a street, whereas Section 7.18.4 a) of the Sign By-law only permits billboard signs at locations where a grade separated railway overpass traverses a street;
 - ii. the sign to be located approximately 4.4 metres from the right-of-way of Highway 401, whereas Section 7.18.4 c) of the Sign By-law states that

Background

- billboard signs shall not be located closer than 10.7 metres and not further than 45.7 metres from the intersecting street property line; and,
- iii. the sign can extend above the elevation of the track, whereas Section 7.18.4 e) of the Sign By-law states that no part of the billboard shall extend above the elevation of the track.

As Council may recall, the current Sign By-law was adopted in December 2017 following an extensive review. It incorporated updated industry standards for digital and billboard signage and established specific permitted billboard locations within the Town. While the By-law permits billboards in railway corridors, large-scale digital billboards along Highway 401 were not contemplated. The Commissioner of Development Services has delegated authority under the By-law to approve or refuse sign variance requests. In this instance, Planning staff opposed the application and the Commissioner refused the requested variances. The applicant subsequently exercised its ability under the By-law to request that the matter be brought forward to Council for consideration and a final decision. See Appendix 2 to this report.

Discussion

Prior to submission, staff advised the applicant that although the Sign By-law includes provisions for billboard signage, it was not intended to regulate digital billboards adjacent to Highway 401, as these signs have historically not been permitted by the MTO. Staff also noted that the proposal represents a significant departure from the By-law's technical requirements and, if submitted, would be refused and referred to Council for a final decision. This approach is consistent with other billboard proposals that did not meet the By-law or had broader implications for the Town. The applicant nevertheless proceeded with the application, indicating that the signage is an important revenue-generating program for the Province of Ontario and could benefit the Town.

RCC Media has referenced the Minister's Order issued under the *Public Transportation and Highway Improvement Act* in support of the proposal (see Appendix 1). While the Order exempts these signs from the Ministry's normal 400 metre highway advertising restrictions, it also states that each billboard must comply with all requirements of the local municipality and any other agency having jurisdiction at the time of installation. The Order therefore does not exempt the proposal from the Town's Sign By-law or municipal approval processes.

Discussion

The proposal raises issues that extend beyond the requested technical variances. The Sign By-law regulates signs associated with businesses, properties and uses within the municipality; it was not drafted to address large-format, third-party digital advertising structures located along Highway 401.

Given the scale, location and policy implications of the proposal, staff recommend that the variance be refused and that Council determine whether this type of billboard should be permitted in Milton.

Under Section 11 of the Sign By-law, the Commissioner of Development Services has delegated authority to approve sign variance requests that generally maintain the intent of the By-law, and to refuse requests that significantly depart from it. The By-law also allows an applicant to request that the matter be referred to Council following the Commissioner's decision. In this case, the proposal is not a minor technical variance; it would introduce a new form of digital highway advertising and raises broader policy questions about whether such signs are appropriate in Milton.

Staff are also recommending that the Sign By-law be reviewed specifically in relation to digital billboards adjacent to 400-series highways. A targeted review would allow staff to assess whether this type of signage should be permitted in Milton and, if so, to identify an appropriate policy framework, location criteria, technical standards and approval process for Council's consideration in 2027. This would avoid addressing future proposals of this nature through individual variance applications.

Agency Consultation

The application and requested variances were circulated to Town departments and external agencies, including Halton Region, given the proximity to Regional Road 25, and Conservation Halton, as portions of the lands are regulated. No objections were received from other Town departments, excluding Planning and Zoning, or from external agencies; however, the following comments should be noted.

A Town building permit and Conservation Halton permit would be required before any development activity associated with the sign proceeds. Conservation Halton approval must also be received before a building permit is issued.

Zoning staff confirmed the required variances, including an additional variance related to the sign's proximity to a stormwater management pond in an Open Space Zone. This matter was omitted in the applicant's original submission and during the early review of the application.

Discussion

If the sign were approved, Zoning staff recommend that the approval include the following operational requirements for digital signs, in addition to any criteria imposed through the Minister's Order:

- The digital sign shall display static images only;
- No digital sign shall display or use animation, video, audio, movement, flashing effects, odours, gases, pyrotechnics, or interactive devices;
- The minimum frame duration shall be 8 seconds;
- The maximum transition time between frames shall be one (1) second with no transition effects permitted between frames;
- Message sequencing is not permitted;
- The brightness of a digital sign shall not exceed a maximum luminance of 5000 cd/m² between sunrise and sunset, and 200 cd/m² between sunset and sunrise, with sunrise and sunset times being determined according to the National Research Council of Canada Sunrise/Sunset Calculator;
- Digital signs shall be equipped with an ambient light sensor that automatically adjusts the brightness level to a maximum of 3 lux (0.3 fc) above ambient light conditions; and,
- If any digital sign malfunctions so as to create a danger or distraction to the public, the sign shall be turned off immediately until the malfunction has been rectified.

Conclusion

Planning staff recognize that technical variances would be required to support a billboard sign of this scale in a major highway context, and that the MTO has supported certain locations for this type of signage adjacent to provincial highways in other communities. However, large digital billboard signs along Highway 401 have not been contemplated in Milton. Given that this proposal would introduce a prominent new feature into Milton's landscape, the matter is appropriately before Council for a decision.

Based on the foregoing, staff recommend that the variance application for the oversized digital billboard sign (V-Shaped), be denied and that staff be directed to review the Town's Sign By-law specifically in relation to digital billboards adjacent to 400-series highways and forward recommendations for Council's consideration in 2027



Financial Impact

None arising from this report.

Respectfully submitted,

Jill Hogan
Commissioner, Development Services

For questions, please contact: Angela Janzen, Sr. Planner
Development Review Phone: Ext. 2310

Attachments

Figure 1 - Location Maps and Simulations
Figure 2 - Sign Specifications
Appendix 1 - Minister's Order
Appendix 2 - Decision to Refuse Sign Variance

Approved by CAO
Andrew M. Siltala
Chief Administrative Officer

Recognition of Traditional Lands

The Town of Milton resides on the Treaty Lands and Territory of the Mississaugas of the Credit First Nation. We also recognize the traditional territory of the Huron-Wendat and Haudenosaunee people. The Town of Milton shares this land and the responsibility for the water, food and resources. We stand as allies with the First Nations as stewards of these lands.

FIGURE 1
DS-053-26

LOCATION MAP



General Location of Proposed Oversized Billboard Sign (CN Rail right-of-way, north side of Highway 401)

Source: Town MGIS (June 2026)

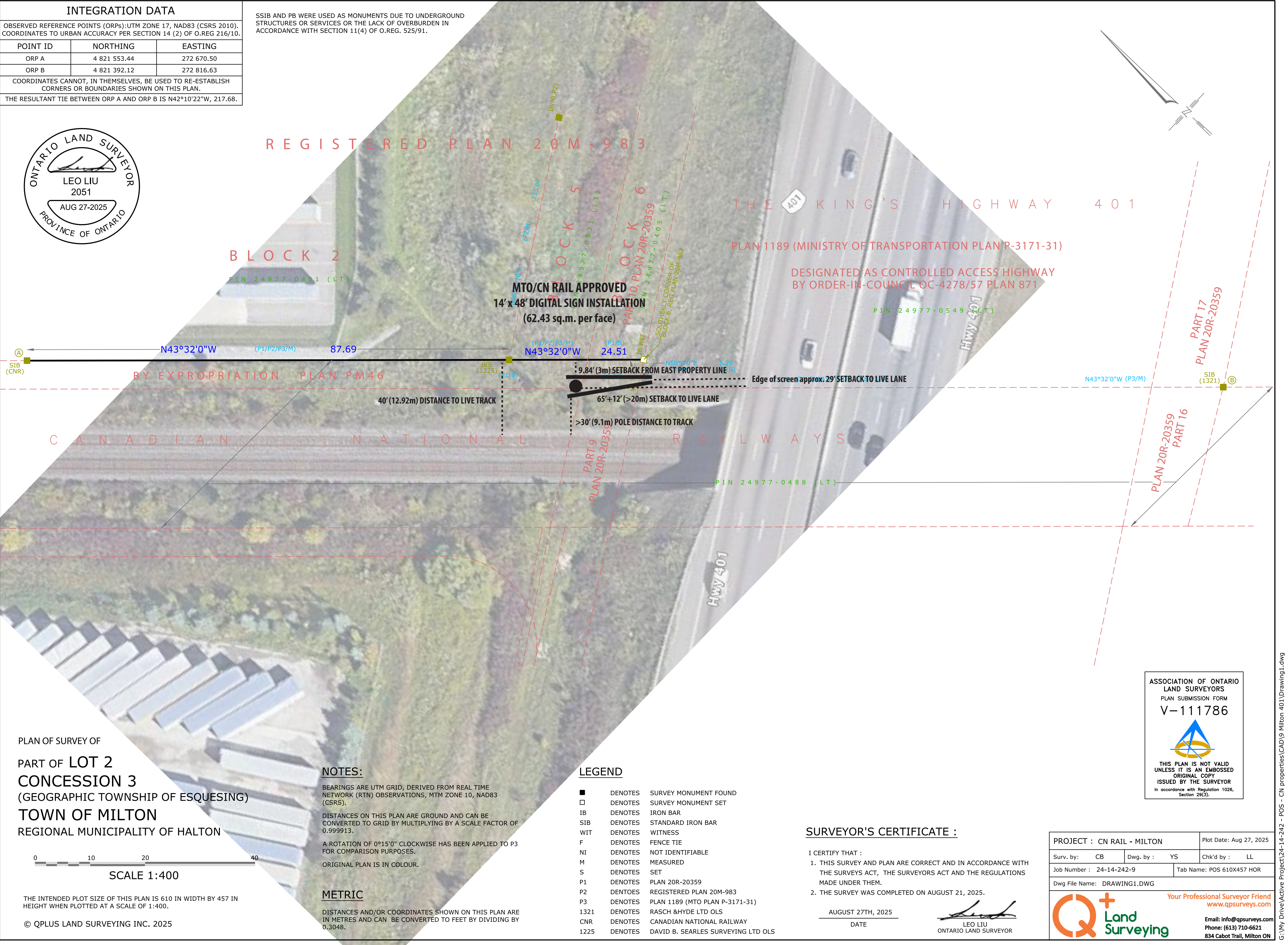
INTEGRATION DATA

OBSERVED REFERENCE POINTS (ORPs):UTM ZONE 17, NAD83 (CSRS 2010).
COORDINATES TO URBAN ACCURACY PER SECTION 14 (2) OF O.REG. 216/10.

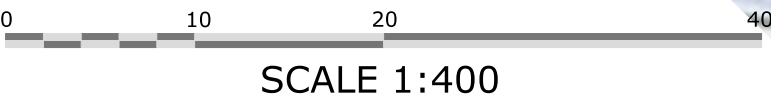
POINT ID	NORTHING	EASTING
ORP A	4 821 553.44	272 670.50
ORP B	4 821 392.12	272 816.63

COORDINATES CANNOT, IN THEMSELVES, BE USED TO RE-ESTABLISH
CORNERS OR BOUNDARIES SHOWN ON THIS PLAN.

THE RESULTANT TIE BETWEEN ORP A AND ORP B IS N42°10'22"W, 217.68.



PLAN OF SURVEY OF
PART OF LOT 2
CONCESSION 3
(GEOGRAPHIC TOWNSHIP OF ESQUESING)
TOWN OF MILTON
REGIONAL MUNICIPALITY OF HALTON



THE INTENDED PLOT SIZE OF THIS PLAN IS 610 IN WIDTH BY 457 IN
HEIGHT WHEN PLOTTED AT A SCALE OF 1:400.

© QPLUS LAND SURVEYING INC. 2025

NOTES:

BEARINGS ARE UTM GRID, DERIVED FROM REAL TIME
NETWORK (RTN) OBSERVATIONS, MTM ZONE 10, NAD83
(CSRS).

DISTANCES ON THIS PLAN ARE GROUND AND CAN BE
CONVERTED TO GRID BY MULTIPLYING BY A SCALE FACTOR OF
0.999913.

A ROTATION OF 0°15'0" CLOCKWISE HAS BEEN APPLIED TO P3
FOR COMPARISON PURPOSES.

ORIGINAL PLAN IS IN COLOUR.

METRIC

DISTANCES AND/OR COORDINATES SHOWN ON THIS PLAN ARE
IN METRES AND CAN BE CONVERTED TO FEET BY DIVIDING BY
0.3048.

LEGEND

■	DENOTES	SURVEY MONUMENT FOUND
□	DENOTES	SURVEY MONUMENT SET
IB	DENOTES	IRON BAR
SIB	DENOTES	STANDARD IRON BAR
WIT	DENOTES	WITNESS
F	DENOTES	FENCE TIE
NI	DENOTES	NOT IDENTIFIABLE
M	DENOTES	MEASURED
S	DENOTES	SET
P1	DENOTES	PLAN 20R-20359
P2	DENOTES	REGISTERED PLAN 20M-983
P3	DENOTES	PLAN 1189 (MTO PLAN P-3171-31)
1321	DENOTES	RASCH &HYDE LTD OLS
CNR	DENOTES	CANADIAN NATIONAL RAILWAY
1225	DENOTES	DAVID B. SEARLES SURVEYING LTD OLS

SURVEYOR'S CERTIFICATE :

I CERTIFY THAT :
1. THIS SURVEY AND PLAN ARE CORRECT AND IN ACCORDANCE WITH
THE SURVEYS ACT, THE SURVEYORS ACT AND THE REGULATIONS
MADE UNDER THEM.
2. THE SURVEY WAS COMPLETED ON AUGUST 21, 2025.

AUGUST 27TH, 2025
DATE

LEO LIU
ONTARIO LAND SURVEYOR

ASSOCIATION OF ONTARIO
LAND SURVEYORS
PLAN SUBMISSION FORM
V-111786

THIS PLAN IS NOT VALID
UNLESS IT IS AN EMBOSSED
ORIGINAL COPY
ISSUED BY THE SURVEYOR
In accordance with Regulation 1026,
Section 29(3).

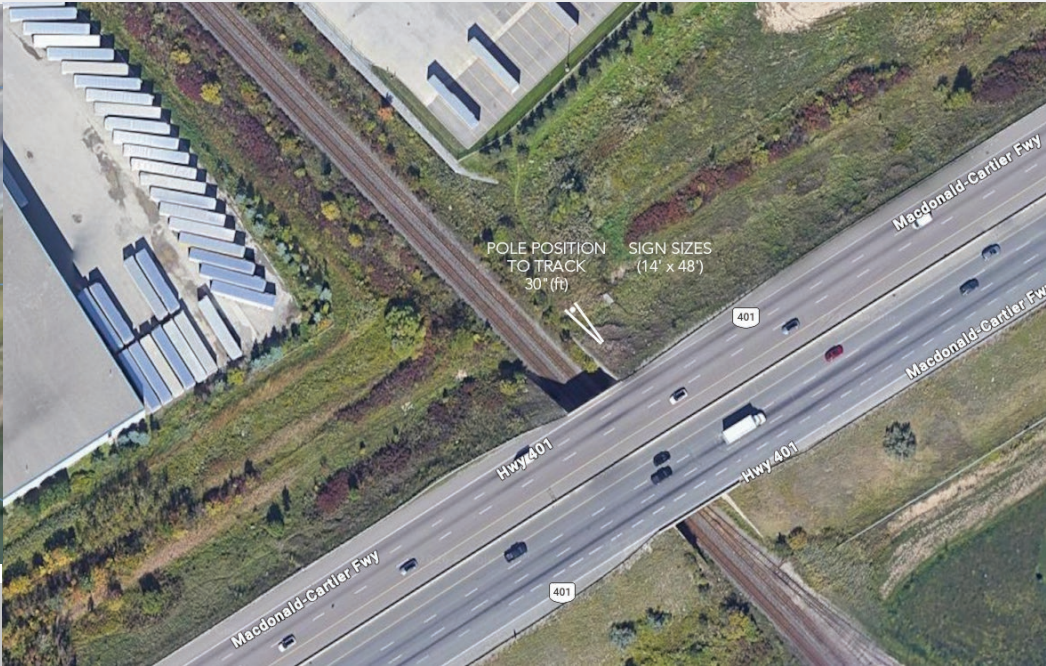
PROJECT : CN RAIL - MILTON		Plot Date: Aug 27, 2025	
Surv. by: CB	Dwg. by : YS	Chk'd by : LL	
Job Number : 24-14-242-9		Tab Name: POS 610X457 HOR	
Dwg File Name: DRAWING1.DWG			
		Your Professional Surveyor Friend www.qpsurveys.com	
		Email: info@qpsurveys.com	
		Phone: (613) 710-6621 834 Cabot Trail, Milton ON	

MILTON 401

(Hwy 401 e/o Martin St)

Digital LED D/S 14' x 48'

LAT. 43.532444, LONG.-79.896528

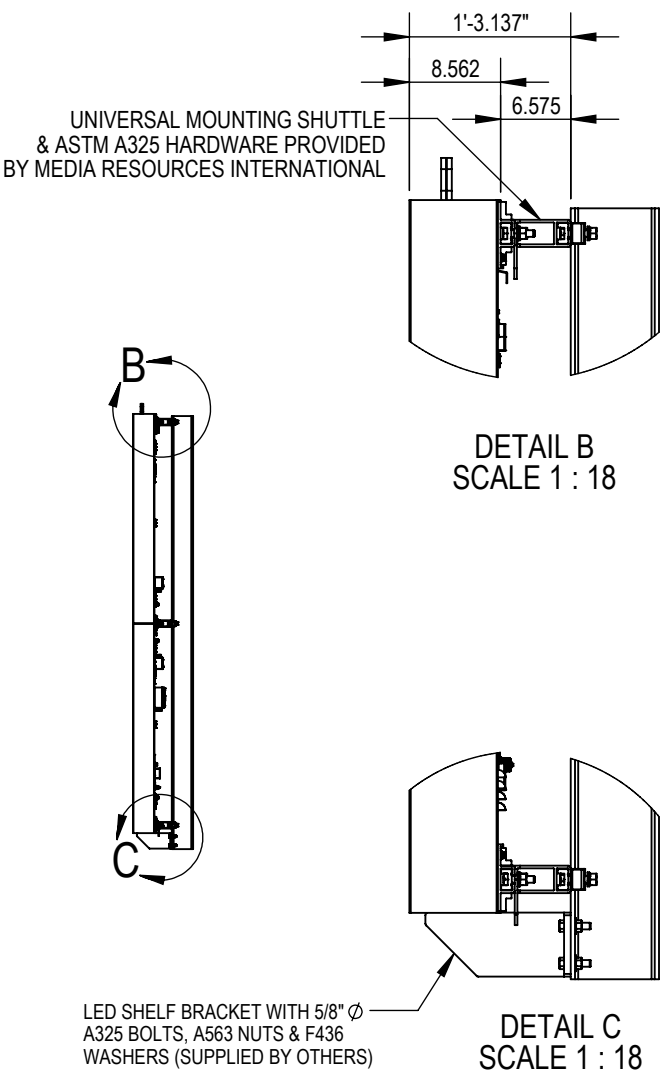
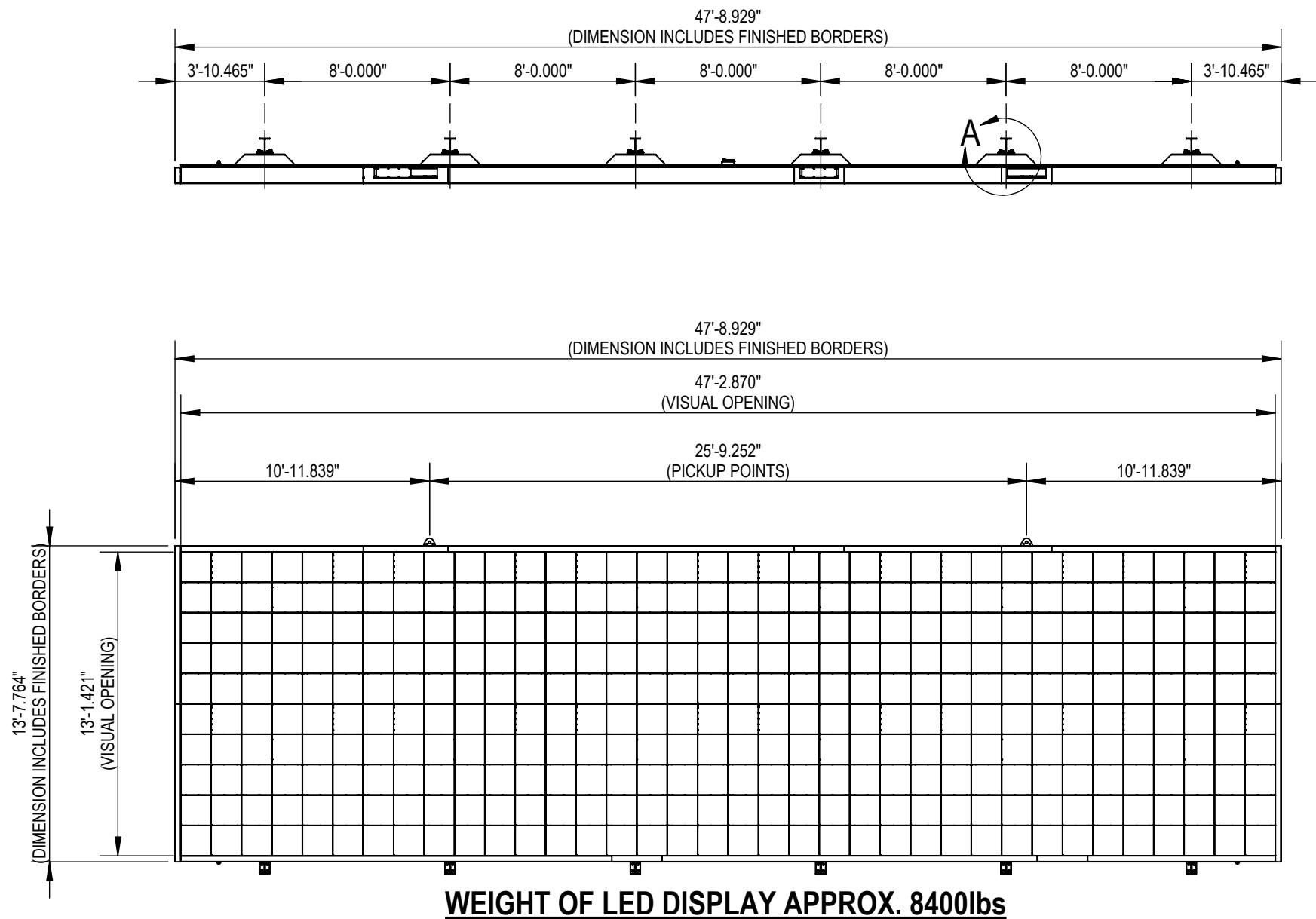


Approx. 364 W/F

Approx. 316FT E/F



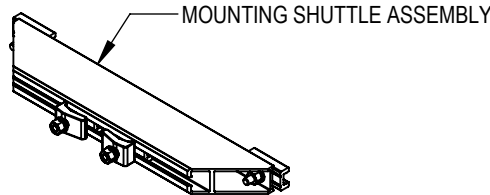
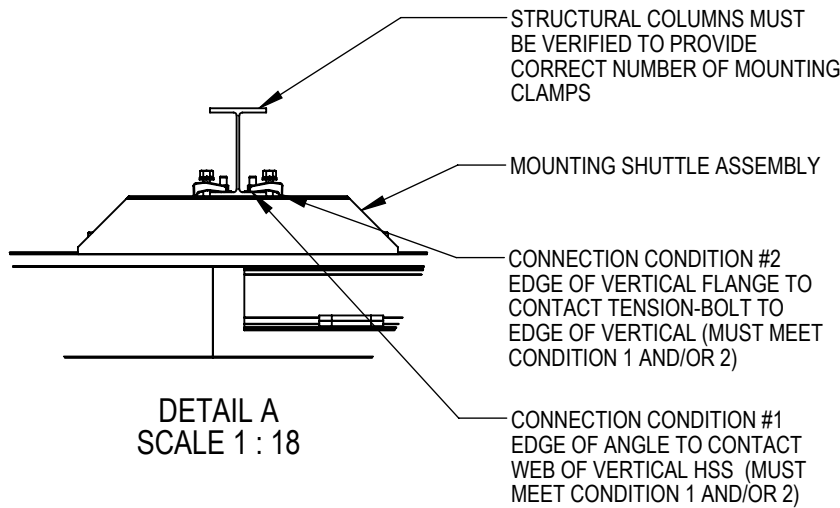
FIGURE 2
DS-053-26



- DISPLAY SPECIFICATIONS**
- DISPLAY IS ALL ALUMINUM CONSTRUCTION.
 - DISPLAY IS FRONT AND REAR ACCESSIBLE.
 - DISPLAY SHIPS IN TWO SECTIONS.

- DISPLAY INSTALLATION OBLIGATORY CONDITIONS**
- CUSTOMER IS RESPONSIBLE FOR DESIGNING AND CERTIFYING THE SUPPORT STRUCTURE.
 - CUSTOMER IS RESPONSIBLE FOR OBTAINING LOCAL CERTIFICATION FOR THE STEEL MOUNTING STRUCTURE.
 - CUSTOMER IS RESPONSIBLE FOR SUPPLYING EQUIPMENT WITH SUITABLE SAFETY FACTOR TO LIFT DISPLAY.
 - CUSTOMER IS RESPONSIBLE FOR CONFIRMING THE STRUCTURAL VERTICAL QUANTITY AND SIZE.
 - LED DISPLAY IS TO BE SUPPORTED EVENLY ACROSS ALL LEDGERS. SUPPORTING LEDGERS SHOULD NOT EXCEED 1/16" TOLERANCE ON THE ELEVATIONS. ENSURE AN EVENLY DISTRIBUTED LOAD APPLICATION OF SHIMS WHERE NECESSARY.

APPROX 15,000 WATTS AT MAXIMUM BRIGHTNESS

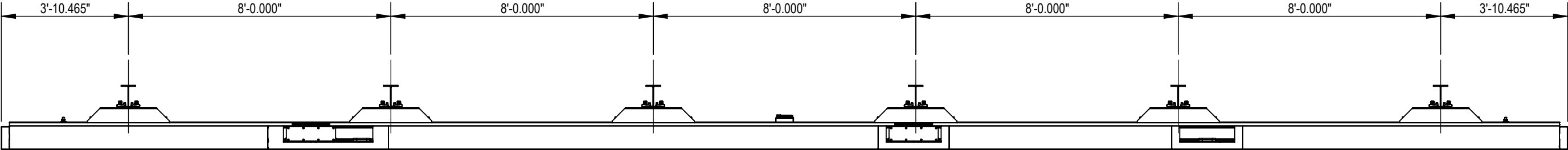


- NOTES:**
1. MOUNT SIGN TO STRUCTURE USING 5/8" Ø BOLTS, A563 NUTS & F436 WASHERS
 2. TORQUE FASTENERS TO 75 LB-FT, MAXIMUM 100 LB-FT

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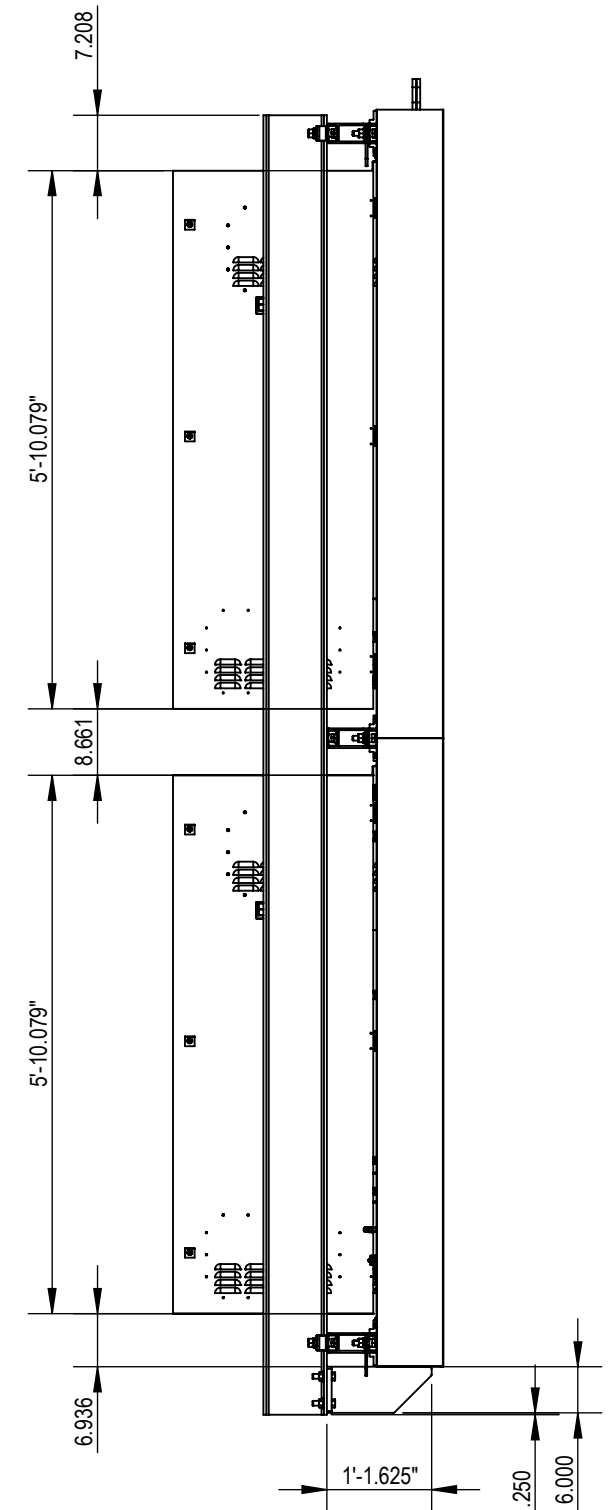
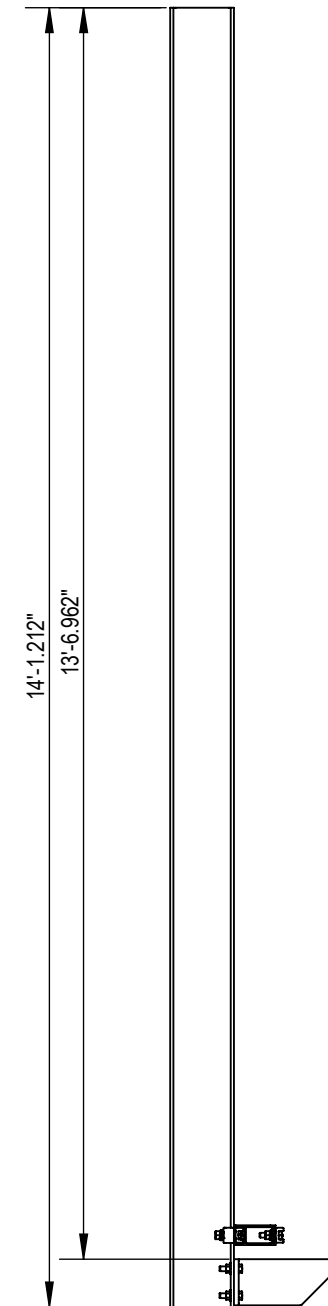
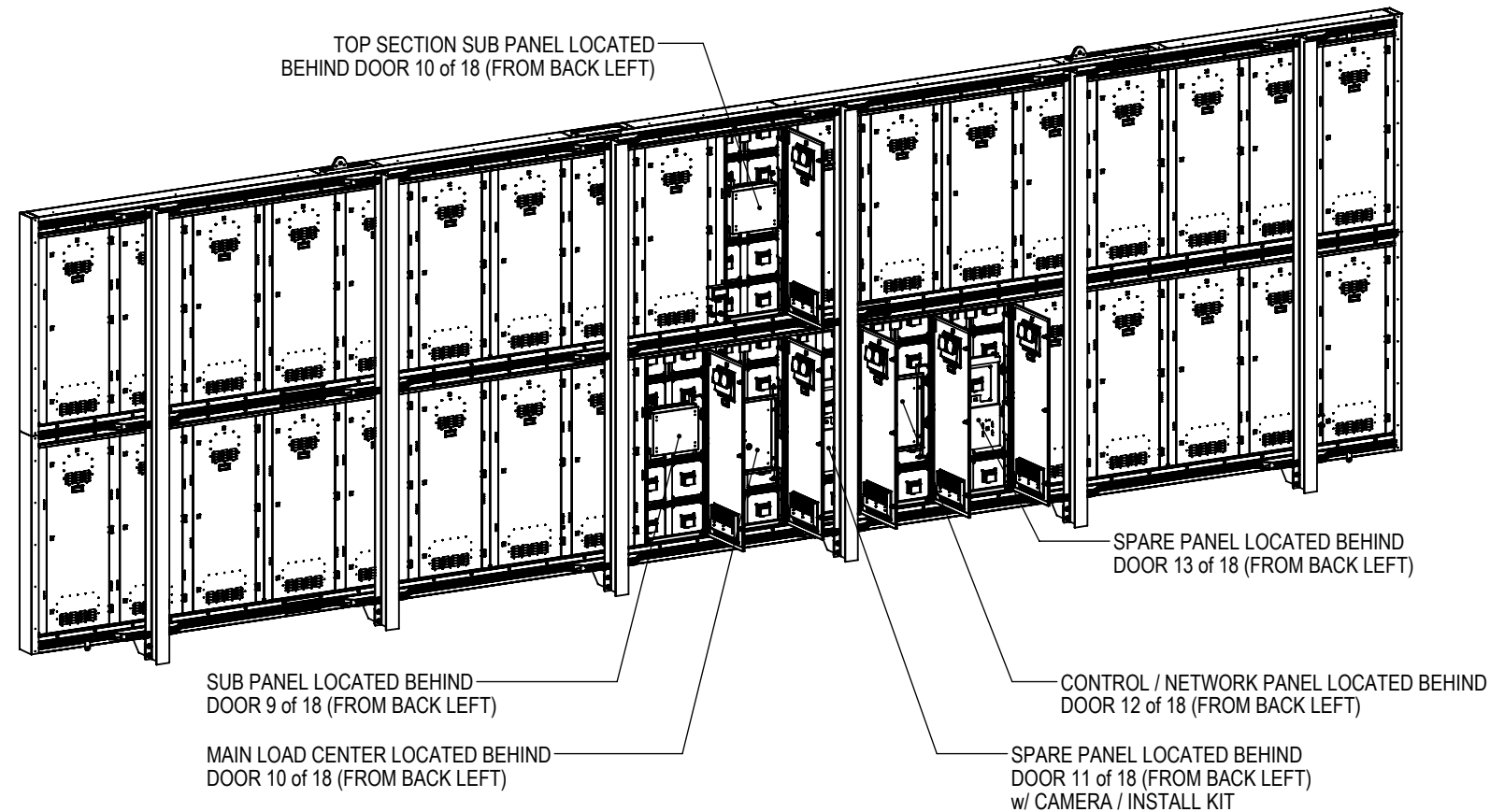
UNLESS OTHERWISE SPECIFIED DO NOT SCALE DRAWING INTERPRET DIMENSIONS AND TOLERANCES PER ASME Y14.5M-1994 DIMENSIONS ARE IN mm's (INCHES shown in brackets) TOLERANCES APPLY AS SHOWN BELOW 0 PL DEC ± 0.2 1 PL DEC ± 0.1 2 PL DEC ± 0.01 3 PL DEC ± 0.005 ANGLES ± .1° SURFACE ROUGHNESS 32 µin		 CUSTOMER MRI STANDARD DIGITAL DISPLAY PROJECT 20mm 10H x 36W RGB SF w/ Webcam		MEDIA RESOURCES INC. 1387 CORNWALL ROAD OAKVILLE ONTARIO TEL: 1.800.667.4554 FAX: 1.905.337.9531			
NOTES: 1. MATERIAL: " THICK 2. FINISH: 3. COATING:		DRAWN BY ROHAN CHECKED BY AJEESH SEBASTIAN APPROVED TROY MACAVELIA	DATE 2024-02-08 DATE 2024-02-08 DATE 2024-02-08	TITLE 14' x 48' STANDARD BILLBOARD 10H x 36W MODULES 400mm			
		SIZE B	DRAWING NO 14x48 General Arrangement	WORK ORDER NO 250079-02	SCALE 1:75	WEIGHT lbs	REVISION SHEET 1 OF 4

SHUTTLES MAY NOT BE IN EXACT LOCATION SHOWN UPON ARRIVAL
DUE TO SHIPPING BRACKETS. ONCE LED DISPLAY IS OFF-LOADED
PLEASE LOOSEN BOLTS ON SHUTTLES AND ADJUST TO SITE CONDITION



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NOTES: 1. MATERIAL: " THICK 2. FINISH: 3. COATING:			CUSTOMER MRI STANDARD DIGITAL DISPLAY PROJECT 20mm 10H x 36W RGB SF w/ Webcam		TITLE 14' x 48' STANDARD BILLBOARD 10H x 36W MODULES 400mm		
			DRAWN BY ROHAN	DATE 2024-02-08	SIZE B	DRAWING NO 14x48 General Arrangement	REVISION
			CHECKED BY AJEESH SEBASTIAN	DATE 2024-02-08	WORK ORDER NO 250079-02	SCALE 1:40	WEIGHT lbs
			APPROVED TROY MACAVELIA	DATE 2024-02-08	SHEET 2 OF 4		



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DO NOT SCALE DRAWING
INTERPRET DIMENSIONS AND TOLERANCES
PER ASME Y14.5M-1994
DIMENSIONS ARE IN mm's (INCHES shown in brackets)
TOLERANCES APPLY AS SHOWN BELOW

0 PL DEC	± 0.2
1 PL DEC	± 0.1
2 PL DEC	± 0.01
3 PL DEC	± 0.005
ANGLES	± .1°
SURFACE ROUGHNESS	32 µin

- NOTES:
1. MATERIAL: " THICK
 2. FINISH:
 3. COATING:



CUSTOMER
MRI STANDARD DIGITAL DISPLAY

PROJECT
20mm 10H x 36W RGB SF w/ Webcam

DRAWN BY ROHAN	DATE 2024-02-08
CHECKED BY AJEESH SEBASTIAN	DATE 2024-02-08
APPROVED TROY MACAVELIA	DATE 2024-02-08

MEDIA RESOURCES INC.
1387 CORNWALL ROAD OAKVILLE ONTARIO
TEL: 1.800.667.4554 FAX: 1.905.337.9531

TITLE
14' x 48' STANDARD BILLBOARD
10H x 36W MODULES
400mm RGB

SIZE B	DRAWING NO 14x48 General Arrangement	REVISION
WORK ORDER NO 250079-02	SCALE 1:65	WEIGHT lbs
SHEET 3 OF 4		

INTER-CONNECT POWER
CONNECTION J-BOX ON UPPER CABINET

INTER-CONNECT POWER
CONNECTION J-BOX ON LOWER CABINET

ENCLOSURE 8"x6"x4"
ELECTRICAL INPUT J-BOX

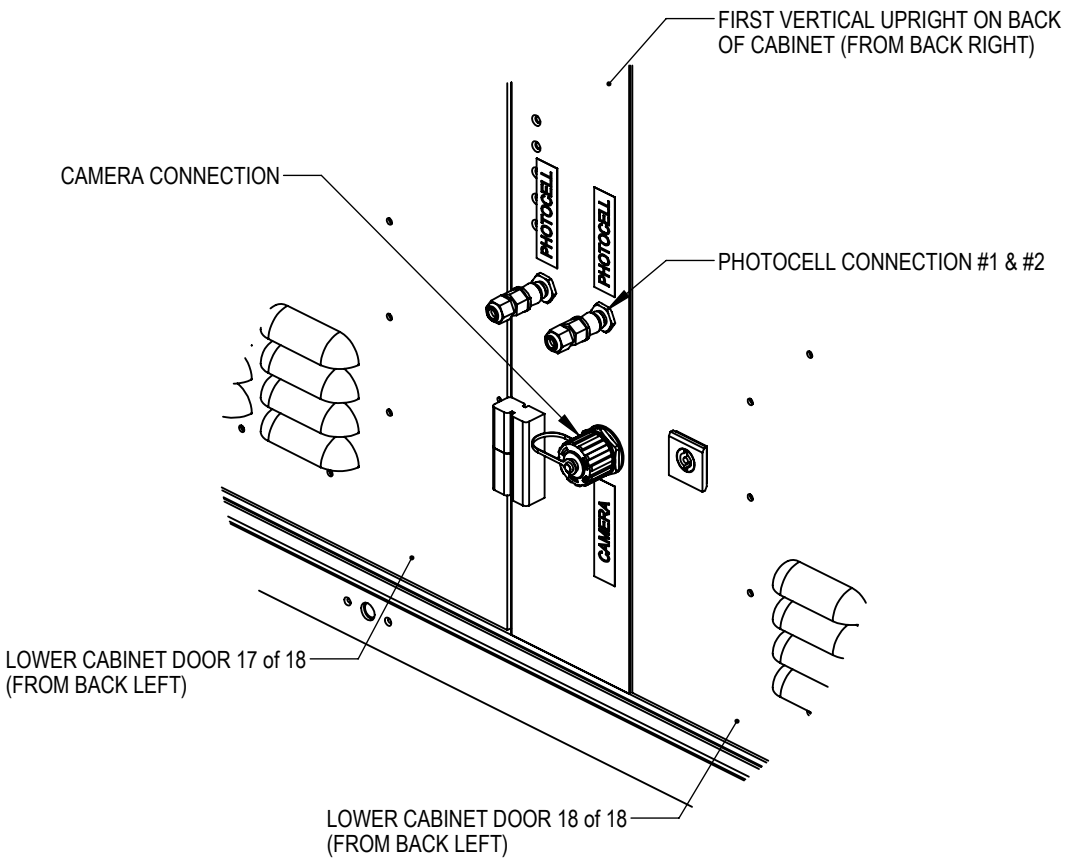
4"x4"x2" ELECTRICAL HOOKUP BOX

FAN EXHAUST (TYPICAL AT TOP
OF DOOR)

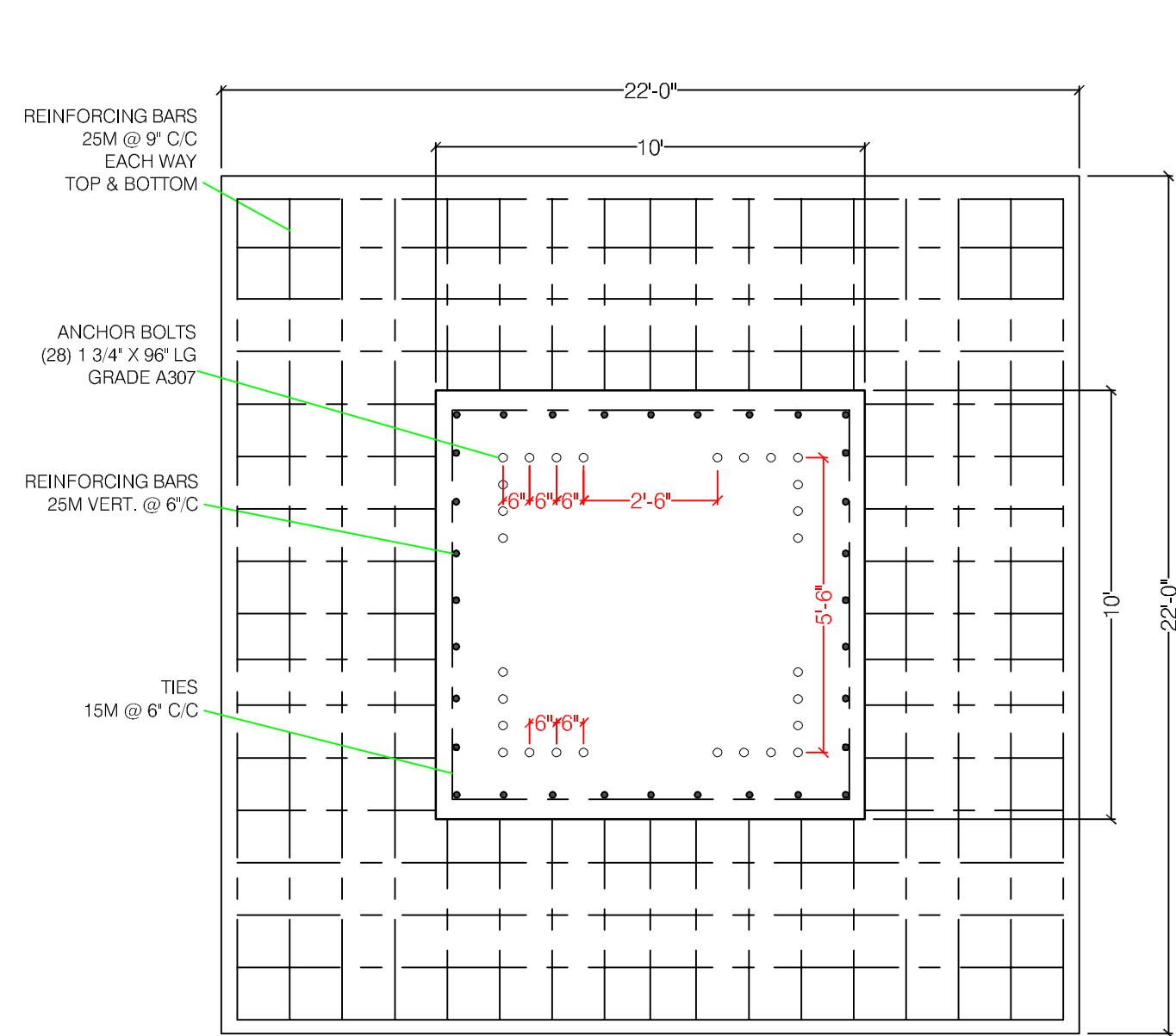
INTAKE VENT LOCATED AT
BOTTOM OF DOOR (TYPICAL)

REMOVABLE HINGED REAR ACCESS
DOORS

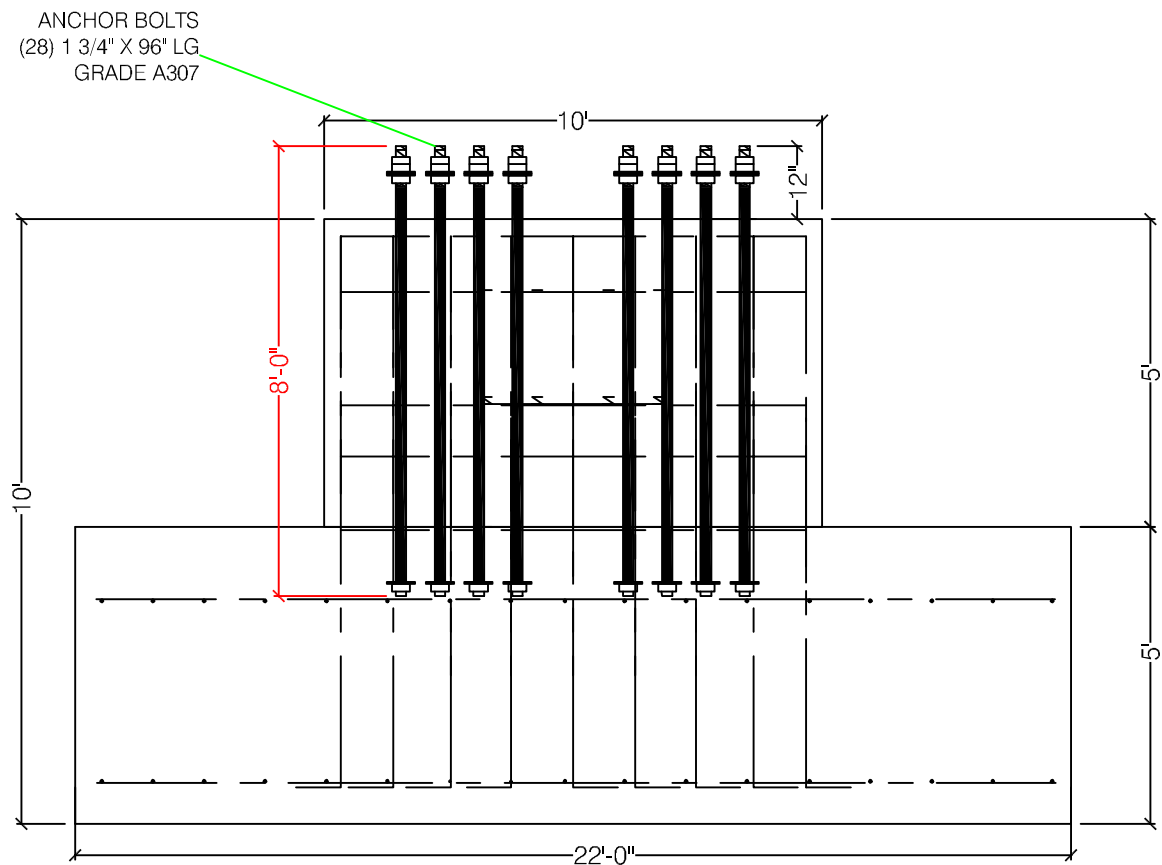
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UNLESS OTHERWISE SPECIFIED		 mediaresources		MEDIA RESOURCES INC.							
DO NOT SCALE DRAWING				1387 CORNWALL ROAD OAKVILLE ONTARIO							
INTERPRET DIMENSIONS AND TOLERANCES PER ASME Y14.5M-1994				TEL: 1.800.667.4554 FAX: 1.905.337.9531							
DIMENSIONS ARE IN mm's (INCHES shown in brackets)				TITLE							
TOLERANCES APPLY AS SHOWN BELOW		CUSTOMER		14' x 48' STANDARD BILLBOARD 10H x 36W MODULES 400mm RGB							
0 PL DEC ± 0.2		MRI STANDARD DIGITAL DISPLAY									
1 PL DEC ± 0.1		PROJECT									
2 PL DEC ± 0.01		20mm 10H x 36W RGB SF w/ Webcam									
3 PL DEC ± 0.005		PROJECT		SIZE							
ANGLES ± .1°		20mm 10H x 36W RGB SF w/ Webcam						DRAWING NO			
SURFACE ROUGHNESS 32 µ in											
NOTES:		DRAWN BY		B							
1. MATERIAL: " THICK		ROHAN						14x48 General Arrangement			
2. FINISH:		CHECKED BY									
3. COATING:		AJEESH SEBASTIAN		REVISION							
		APPROVED						WORK ORDER NO			
		TROY MACAVELIA		250079-02							
		DATE						SCALE			
		2024-02-08		1:14							
								WEIGHT			
				lbs							
								SHEET 4 OF 4			



△ $\frac{A}{S1}$ TOP VIEW



△ $\frac{A}{S1}$ FRONT VIEW

GENERAL NOTES:

- Design based on a hourly wind pressure of 0.44 kPa 1/50 year as per OBC 2024;
- Concrete resistance of 30 MPa after 28 days + 5 to 8% air;
- Reinforcing steel 400 MPa;
- As per soil report #02410900-000 from Englobe ;
- This base has been designed based on drawing 14x48x63';
- Concrete work to comply with CSA A23.1, A23.2 & A23.3;
- Contractor to locate underground utilities and verify no interference occur with the concrete base prior to work.

CLIENTS



E.T. CONSTRUCTION INC.
2655 MICHELIN, LAVAL, H7L 5X6
TEL.:450-973-9862 FAX:450-973-9861

7050 PACIFIC CIRCLE, UNIT A, MISSISSAUGA
L5T2A7
TEL.:905-565-0029 FAX:905-565-9529



C of A #100226407

REVISIONS

No.	Description	Date
0	ISSUED FOR APPROVAL	25-04-28

NOTE:

PROJECT NUMBER

SITE ADDRESS

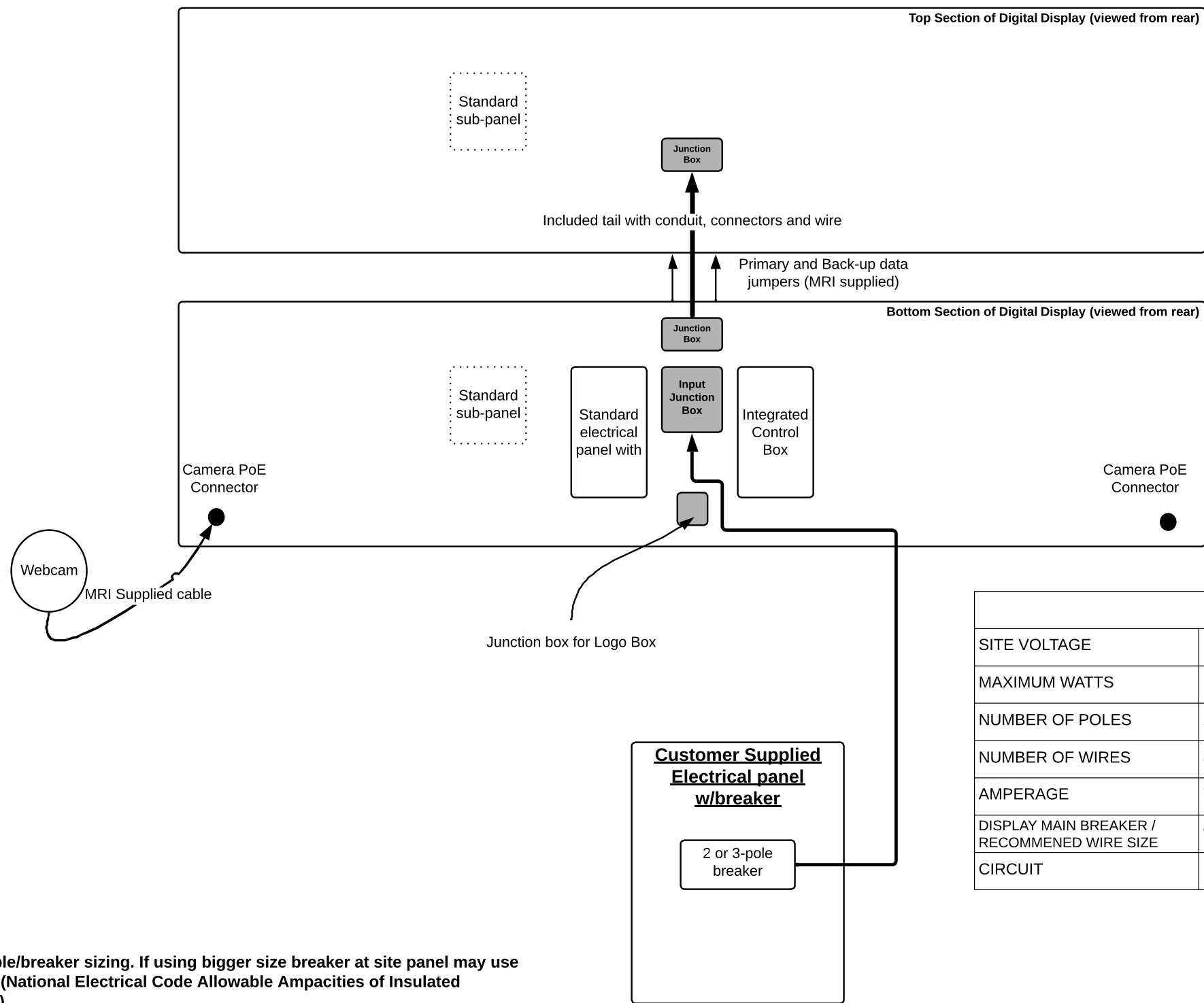
SITE DESIGN

SHEET TITLE
BASE
DRAWING

DRAWN BY
HL.
CHECKED BY
K.H.
APPROVED BY
K.H.

SHEET

S-1



SITE VOLTAGE	120V/240V	120V/208V
MAXIMUM WATTS	17280 Watts	17280 Watts
NUMBER OF POLES	2	3
NUMBER OF WIRES	3 + GND	4 + GND
AMPERAGE	72A @ 120V/240V	48A @ 120V/208V
DISPLAY MAIN BREAKER / RECOMMENED WIRE SIZE	90A 2-POLE (3 AWG, L1/L2/N/G)	60A 3-POLE (6 AWG, L1/L2/L3/N/G)
CIRCUIT	PE FEED (RITTAL8"X6"X6"D)	PE FEED (RITTAL8"X6"X6"D)

Note: Refer above chart for cable/breaker sizing. If using bigger size breaker at site panel may use suitable conductor size. Refere (National Electrical Code Allowable Ampacities of Insulated Conductors Rated 0-2000 Volts)

Grounding Rod by the customer- Refer to local and national codes on grounding and bonding methods. Multiple grounding rods may be needed.

The electrical installation contractor is responsible for ensuring that all electrical work performed on-site meets or exceeds all local and national electrical codes.



BULLETIN DISPLAY(14' x 48')10H x 36W MODULES, 400mm (16.67mm, 20mm & SITELINE SERIES)			
Drawn by: Ajeesh (07- FEB- 2024)			
SIZE B	CAGE CODE	DWG NO.	REV A
SCALE		SHEET	1/1

M **r** **d**

Tr **r**

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Approved by the Minnesota State Board of Transportation and Highway Improvement Act, RS 169.01 (PTIA) pursuant to subsection 38(4) of the PTIA.

[illegible]

- .../3

- [illegible]

- I want to know if the number of letters in the word "dinner" is the same as the number of letters in the word "dinner".


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MINISTERS ORDER

Model Order **Public Transportation and Highway Improvement Act, RSO**

RAS **Public Transportation and Highway Improvement Act**

[illegible]

AND WHEREAS the Metropolitan Transportation Commission is authorized by the *Public Transportation and Highway Improvement Act* to order that amount for the construction of such project and that amount for the construction of such project

[illegible]

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SCHEDULE "A"

Tenn. Motor Vehicle Road Construction Fund. The fund is established to provide for the construction and improvement of the State's public transportation and highway system. The fund is created by the transfer of the proceeds of the State's public transportation and highway bonds to the Public Transportation and Highway Improvement Act. The fund is to be used for the construction and improvement of the State's public transportation and highway system.

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Town of Milton
150 Mary St.
Milton, ON L9T 6Z5
905-878-7252
www.milton.ca

DECISION REGARDING SIGN VARIANCE

In the matter of a request by Robert Corridore of RCC Media Inc. for approval of a variance to the Town of Milton Sign Bylaw No.120-2017, as amended, requesting permission to allow:

1. a maximum sign area per face of 62.43 square metres. and a sign length of 14.55 metres for a billboard sign, whereas Section 7.18.3 a) of the Sign By-law only permits a maximum sign area per face of 18.58 square metres and no one dimension can be greater than 7.3 metres;
2. a height of 18.5 metres, whereas Section 7.18.3 b) of the Sign By-law does not permit heights that exceed 8 metres;
3. a billboard sign to be 209 metres away from an Open Space - Stormwater Management (OS-2) Zone, whereas Section 7.18.3 e) of the Sign By-law requires that a billboard not be located any closer than 300 m to any Open Space Zone, Residential Zone, Retirement Dwelling, Long-Term Care Facility, or any other building containing residential units; and,
4. where a billboard is located on a railway corridor:
 - i. the sign to be located where the railway underpasses a street, whereas Section 7.18.4 a) of the Sign By-law only permits billboard signs at locations where a grade separated railway overpass traverses a street;
 - ii. the sign to be located approximately 4.4 metres from the right-of-way of Highway 401, whereas Section 7.18.4 c) of the Sign By-law states that billboard signs shall not be located closer than 10.7 metres and not further than 45.7 metres from the intersecting street property line; and,
 - iii. for the sign to extend above the elevation of the track, whereas Section 7.18.4 e) of the Sign By-law states that no part of the billboard shall extend above the elevation of the track

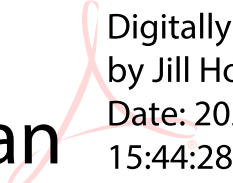
to facilitate the installation of an oversized digital billboard sign (V-Shaped), which would display third party content within the CN Rail right-of-way where it meets the north side of Highway 401.

Staff of the town of Milton has reviewed this proposal and is of the opinion that the proposed variance is not in accordance with the general intent and purpose of the Sign By law, and has accordingly recommended that this application be denied.

Accordingly, I, J. Hogan, in my capacity as Commissioner of Development Services for the town of Milton hereby do not grant the sign variance sought as described above.

Dated at the town of Milton this 3th day of June .

Jill
Hogan



Digitally signed
by Jill Hogan
Date: 2026.06.30
15:44:28 -04'00'

Jill Hogan, MCIP, RPP
Commissioner of Development Services