



The Corporation of the Town of Milton

Report To: Council

From: Jill Hogan, Commissioner, Development Services

Date: July 13, 2026

Report No: DS-052-26

Subject: Street Name Bank Recommendation Report, April-June 2026

Recommendation: THAT Staff Report DS-052-26, entitled: "Street Name Bank Recommendation Report, April-June 2026," be APPROVED;

AND THAT Council APPROVE adding new street names to the Street Name Bank, as listed in Appendix '1' of this report;

AND FURTHER THAT Council REJECT the proposed street names, as listed in Appendix '2' of this report.

EXECUTIVE SUMMARY

- Staff recommends that the names listed in Appendix '1' be approved, as they comply with the Street Naming Corporate Policy No. 070.
- Staff recommends that the names listed in Appendix '2' be rejected, as they do not comply with the Street Naming Corporate Policy No. 070 or have been previously approved.

REPORT

Background

Staff, in consultation with emergency service partners, have reviewed and evaluated the street name nominations received from April to June 2026.

Discussion

Since April 2026, Staff has received and reviewed six (6) proposed street names. This limited number of proposed street names reflects the temporary pause on new submissions during part of the review period. Three (3) street name nominations comply with policy criteria and are recommended for inclusion in the Street Name Bank, subject to Council approval (see Appendix '1'). In contrast, three (3) street name nominations do not comply with policy criteria and are not recommended for inclusion in the Street Name Bank, subject to Council rejection (see Appendix '2'). Evaluation of these submissions



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determined that they either did not meet the criteria outlined in the Street Naming Corporate Policy No. 070 or had been previously approved.

Financial Impact

There is no financial impact associated with this report.

Respectfully submitted,

Jill Hogan, MCIP, RPP
Commissioner, Development Services

For questions, please contact: David Twigg Phone: Ext. 2205
Director, Planning Policy &
Urban Design

Attachments

- Appendix '1'_ Recommended Proposed Street Names to be Approved
- Appendix '2'_ Recommended Proposed Street Names to be Rejected

Approved by CAO
Andrew M. Siltala
Chief Administrative Officer

Recognition of Traditional Lands

The Town of Milton resides on the Treaty Lands and Territory of the Mississaugas of the Credit First Nation. We also recognize the traditional territory of the Huron-Wendat and Haudenosaunee people. The Town of Milton shares this land and the responsibility for the water, food and resources. We stand as allies with the First Nations as stewards of these lands.

Appendix '1'_Recommended Proposed Street Names to be Approved

Nominated Street Name	Proposed Street Name	Reasons for Submission	Criteria in Policy	Recommendation
Rosolino Cescon	ROSS CESCON	Rosolino (Ross) and Jean Cescon lived in Milton for most of their lives. Jean, fondly known as Gina, passed away in December 2001. Ross passed away on June 29, 2025, having called Milton home for over 65 years. Ross was born in Italy on July 13, 1934, where he moved his family to Milton around 1962. There, alongside Jean, he opened Ross Billiards, a place known for its strong sense of community. Ross also gave generously to community initiatives, including sponsoring local sports teams such as the Milton Merchants Junior "C" hockey team, which played at the Milton Memorial Arena on Brown Street. Ross was a dedicated supporter of the Milton District Hospital Foundation and its mission. He was also a founding member and President of the Italian Cultural Centre of Milton (ICCM). On August 21, 2025, Ross was celebrated and honored by the ICCM, the House of Commons of Canada, the Government of Ontario, and the Town of Milton.	Commemorative	Recommended
Dave & Irene Lewis	LEWIS	Dave and Irene Lewis were the first to operate public transit services in the Town of Milton. They began operations in 1972, when <i>Milton Transit</i> was then known as <i>Milton Bus Lines</i> .	Commemorative	Recommended
Gary Wellstead	WELLSTEAD	Gary Wellstead was a long-time resident of Milton for over 40 years who made a sustained and meaningful contribution to the local community through sport and service. In 1985, Gary founded the Milton Men's Basketball League, one of the earliest organized recreational basketball leagues in the Town. He served as commissioner for 30 years, helping to build and maintain a program that brought together residents across generations and contributed to the growth of organized sport in Milton. In addition to his community involvement, Gary served for nearly a decade in the Royal Canadian Air Force. Gary passed away in 2023 and is remembered by his family, who remain active members of the Milton community.	Veteran	Recommended

Appendix '2'_Recommended Proposed Street Names to be Rejected

Nominated Street Name	Proposed Street Name	Reasons for Submission	Criteria in Policy	Recommendation	Evaluation
Usman Naseer	USMAN	Usman Naseer is a Miltonian who was raised in the Town since 2010. He had leveraged his professional capacity to liaison with Halton Regional Police and the Milton Fire Department to provide donations to the Senior Centre and the Women's Shelter, in addition to being a valuable donor to <i>Miracle on Main Street</i> for multiple years.	Community	Not recommended	Not a last name
Usman Naseer	NASEER	Usman Naseer is a Miltonian who was raised in the Town since 2010. He had leveraged his professional capacity to liaison with Halton Regional Police and the Milton Fire Department to provide donations to the Senior Centre and the Women's Shelter, in addition to being a valuable donor to <i>Miracle on Main Street</i> for multiple years.	Community	Not recommended	Previously approved in 2026 (DS-027-26)
Howard & Fred Pfeiffer	PFEIFFER	Fred Pfeiffer moved to Milton in the early 1970s, and his brother Howard (Howie) followed in 1978. Despite Howie's position as CEO and President of Warnaco of Canada was based in Ottawa and Montreal, the Pfeiffer family chose to keep the Town of Milton as their home. Howie coached children's baseball and hockey games and volunteered when available. Howie also donated shirts to Mike Boughton's (Don Joyce) cancer tournaments over the years.	Community	Not recommended	The silent "P"