



THE CORPORATION OF THE TOWN OF MILTON

NOTICE OF MOTION

INTRODUCTION DATE: July 8, 2019
SUBJECT: Road Safety Campaign
CONSIDERATION DATE: July 22, 2019
REQUESTED BY: Councillor Ali
SECONDED BY: Councillor Cluett

WHEREAS speeding on local side streets continues to be a growing problem in Milton;

AND WHEREAS traffic-calming measures on local streets are subject to warrants and timelines;

AND WHEREAS proactive measures need to be taken by the community to address this issue;

THEREFORE IT BE RESOLVED THAT the Town of Milton launch a “SLOW DOWN” lawn sign campaign for residents;

AND THAT this campaign run for two months;

AND THAT the signs be only allowed on private property and are subject to the Town’s Sign and Road Fouling By-Laws;

AND THAT signs placed in contravention of the Town's Road Fouling By-Law be enforced on a proactive basis;

AND THAT residents be given a copy of the rules pertaining to sign placement with every sign;

AND THAT the cost of this campaign be funded through the existing Traffic Safety budget;

AND THAT staff be directed to include a service level increase in the 2020 budget in the amount of \$2500 for this initiative, for council's consideration.